Professional Portfolio

All JOU majors are required to submit a professional-level digital portfolio prior to graduation.
Evaluation is on a pass-fail basis, and you must pass the portfolio requirement to earn your degree.
It is recommended that you seek input from your journalism faculty adviser in the months prior to the
posted deadline to apply to graduate as noted on https://registrar.uky.edu/myuk-gps/applying-degree
(Nov. 1 for fall semester / April 1 for spring and summer semesters).

JOU portfolios are managed through a Sharepoint site at

https://luky.sharepoint.com/sites/JAMPortfolio

You will be added to this site and able to upload your materials within a week of applying for graduation.
Apply to graduate through GPS once you complete 85 earned hours.
Instructions for uploading material is at the Sharepoint site

Broadcast students may NOT use examples
of anchoring or radio airchecks. You should include examples of original reporting, like a VO/SOT you shot and edited or a wrap you recorded for a newscast.

Students who want to showcase
expertise in multimedia, audio, podcasts or video editing, layout and design, photography or copyediting should consult their advisers in advance of the portfolio deadline to determine how best to incorporate such examples in the portfolio. Compress all videos to mp4 (h.264 or x.264). Convert all print files to .pdfs. No file may be larger than 500 MB.

Your portfolio has 10 distinct items.
- 8 portfolio items
- 1 Resume
- 1 List of published work
- Your portfolio must include at least one example of breaking news. Breaking news is defined as a written story or video coverage produced on deadline with a same-day turnaround. Some examples could include sports/game coverage, event coverage and hard news.
- It must include one example of a feature. A feature is a typically longer story that, while containing elements of news, aims to humanize, add color, educate, entertain and illuminate.
- It must include examples of published original reporting on a minimum of two platforms: Platforms could include print, broadcast and online/digital. You should demonstrate your ability to write/publish stories for more than one type of media.
- It must include a document with a list that briefly describes the eight items in your portfolio and where they were published and when. Links are also good to have on this list if available but should not replace a copy of the work submitted to the system.

Review your portfolio with your faculty adviser at each advising appointment. Begin working on
your portfolio at least two semesters before you graduate.

Once you complete your portfolio, contact your faculty adviser. Your adviser will review the
materials and either contact you for revisions or approve it and contact the CI advising office so it can be noted in GPS.